

ELECTRIFICATION 2026

INTERNATIONAL CONFERENCE & EXPOSITION

Powering Progress · June 23-25, 2026 · Baltimore, MD

Sponsorship Comparison	Kilowatt \$25,000	Megawatt \$45,000	Gigawatt \$75,000
Full Conference Registration for employees and customers	4	6	10
Discount on additional Full Conference Registration	n/a	10%	10%
Your Choice:	Choose (1) 10' x 10' Booth space with premium carpet and padding Conference session "Powered by" sponsorship (first come, first choice)	Choose (1) 10' x 10' Booth space with premium carpet and padding Conference session "Powered by" sponsorship (first come, first choice)	Choose (1) 20' x 20' Booth space with premium carpet and padding Plenary session "Powered by" sponsorship (first come, first choice)
Your Choice:	n/a	Choose (1) AM Break Sponsorship with signage & coordinated branded promo item PM Break Sponsorship with signage & coordinated branded promo item	Choose (1) Continental Breakfast Sponsorship Lunch Sponsorship
Visibility in mobile app	5 second rotation banner ad	10 second rotation banner ad	15 second rotation banner ad
AD Visibility in mobile app	n/a	(1) push notification	(2) push notification
Attendee List with name, title, company, email address (attendee must opt-in)	n/a	2 weeks prior or 2 week post event	2 weeks prior and 2 week post event
Attendee List with name, title, company, email address (attendee must opt-in)	n/a	n/a	10 minute exclusive interview
Promotion on EPRI's social media platform	✓	✓	✓
Logo in pre-conference emails	✓	✓	✓
Logo on Electrification 2026 website's homepage	✓	✓	✓
Logo, URL, and company description on website sponsor acknowledgement page	✓	✓	✓
Branding on sponsor on-site signage	✓	✓	✓



À La Carte

Mobile App Banner Ad: \$1,500

5 second rotation mobile app banner ad for entirety of app life cycle.

Headshot Station: \$3,500

Sponsor the headshot photo station during the welcome reception in the expo hall; includes logo on signage next to station.

Promo Item: \$2,000 + cost of item

Eco-friendly sustainable promo item inclusion in conference bag.

Conference Session Sponsorships: \$5,000 each

- 30 second video playback introduction of session by company representative.
- Logo on screen at beginning and end of session.

Charging Station: \$5,000

Charging Station in expo hall or main event hallway for entirety of conference branded with your logo.

Hotel Key Card: \$10,000

Hotel key card or sleeve sponsorship: Your logo on the hotel key card or key card sleeve given to attendees at check-in.

Attendee Lounge: \$15,000

Exclusive sponsorship of (1) one of (3) three total attendee Lounges: *EPRI to provide furniture, carpet, padding and power for lounges; sponsor logo included on signage.*

Lanyard Sponsorship: \$15,000

Single color sponsor logo on lanyard of EPRI's choosing.



Sip and Print*: \$15,000

Exclusive 2-hour cocktail party, to include branding opportunities, a signature cocktail for all attendees picking up their badge during registration opening, and (1) mobile app push notification regarding event.

Wi-Fi Sponsorship: \$17,500

Includes custom SSID of your choosing; (main conference and expo hall).

Exhibit Hall AM or PM Break Sponsorship: \$20,000

Including logo on signage and branded promotional item.

Show Tote Bag: \$25,000

Full color sponsor logo on one side of the show tote bags, dual branded with EPRI logo on opposite side.

Lunch Sponsorship: \$30,000

Exhibit hall lunch sponsorship: including logo on signage, branded promotional item and thank you in plenary ahead of the break.

Start Up Showcase: \$35,000

Sponsorship of start-up showcase area in expo hall, including 3-minute speaking opportunity during welcome reception, logo on stage backdrop, and 1 mention during plenary.

Your own idea!

(pending EPRI approval)

Contact Us

For additional questions, contact:

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